

Protect Asset Quality, Avoid Lending Disasters  
and Maximise Earnings and Profits at

# Risk Management

## For Banks and Financial Institutions

16-18 June 2002 • Crowne Plaza Hotel, Dubai

### Participating Companies Include:

- Riyadh Bank, KSA
- Union National Bank, UAE
- Euro Banking Solutions, UAE
- Bank Muscat, Oman
- Bank of Kuwait and Middle East, Kuwait
- Lloyds Bank Plc., ME
- Delphi Risk Management, UK
- Riskhints Limited, Hong Kong
- Encore Management, Switzerland
- Network Asia, Singapore
- Fair, Isaac, UK

**PLUS!** Full Day Workshop  
Tuesday, 18 June

Getting Ready For Basel II-  
Step-By-Step Guide

Official E-Business Partner



Strategic Business Information Partner



971-4-3528400

971-4-3518604

register@iirgulf.com



www.iirgulf.com/finance

RISKS  
2002

08:30

Registration And Refreshments

09:00

Opening Remarks From The Chair

**Jim Stewart***Head of Risk Management***Riyad Bank, KSA**

09:15

**Key Risks Facing Financial Institutions In The Gulf**

The Enron and Allied Irish Bank cases have shown that risk management is much more than having an understanding of the basic tools of the treasury trade. This speech takes us back to basics whilst at the same time highlighting some of the more esoteric risks facing financial institutions, conventional and Islamic. The speaker draws on two chapters in his best-selling book "50 ways to lose your money" and "Islamic financial products".

**Warren Edwardes***CEO***Delphi Risk Management, UK**

10:00

**Getting Ready For Basel II: Step-By-Step Guide**

Implementation of Basel II may not be required till 2003 but there are things you should be doing NOW to get ready. This presentation will distil the important elements of Basel II, tell you what you really need to know and provide a time frame and action plan to work from.

**John Sandwick***CEO***Encore Management, Switzerland**

10:45

Refreshments

11:15

**Using Operational Risk Software To Justify A Reduction In Capital Adequacy For Operational Risk: Will It Matter In The Gulf?**

There are 3 suggested ways to assess operational risk under the proposed Basel II accord. This presenter will demonstrate HSBC's latest software to assess operational risk and will explain how this can be used to reduce capital adequacy in relation to operational risk in the Basel II accord.

- Mitigating the risk
- Framework to claim a reduction from proposed charges
- Does this really matter in the Gulf?
- Implications of a weak risk management framework
- How will banks in the Gulf be measured?

**Keith Blankley***Managing Director***Euro Banking Solutions****Partner of HSBC Consulting, UAE**

12:30

Lunch

14:00

**Understanding The Critical Role Of Strategic Risk Management In Banks**

New ways of doing business create risks where they have not previously existed. Progressive companies must not only examine their current risks, but also learn to anticipate future risks if they are to maintain a competitive advantage. The next frontier is in integrating risk strategy and operating decisions into a forward looking

shareholder value creation framework. In order to achieve this, organisations will need to:

- Apply risk policies and procedures on an enterprise-wide basis to identify emerging risks
- Apply risk management strategies to improve strategic planning and increase shareholder value
- Ensure a complementary synergy between quality process, new business development and the risks those entail
- Facilitate and implement risk strategy from a centralised perspective
- Manage risk across individual business units to enhance shareholder value

**Brian West***Head of Strategic Planning, Risk Management and Head of Financial Control***Union National Bank, UAE**

14:30

**Money Laundering And Bank Fraud – How To Combat This Growing Problem**

Recent changes in UAE law regarding money laundering are demanding higher levels of transparency and are making CEOs fully accountable. The speaker will share his views on the likely impact of these laws and provide suggestions for how banks can try to combat this escalating problem.

**Richard Stockdale***Area Manager, UAE and Gulf States***Lloyds TSB Bank Plc, ME**

15:00

Refreshments

15:30

**Managing Reputational Risk**

A strong brand and reputation can be all that separates your organisation from the competition. The speaker highlights how to safeguard your organisation's reputation be it in the marketplace or within your organisation.

- Working definition
- Factors affecting reputation risk and proposed responses
- Market or public perception
- Management response to regulatory changes, market perception or legal barriers
- Brand risk
- Volume of accounts vs. number of accounts
- Nature and volume of customer complaints
- Existence of highly visible litigation
- International and regulatory review findings
- Fiduciary and other liability insurance

**Elmer Mendoza***Head of Risk Management***Bank of Kuwait and the Middle East, Kuwait**

16:00

**Enterprise-Wide Risk Management: Benefits Of An Overall Approach To Managing Risk**

- What is it and why should you embrace the concept?
- Regulatory mandates and industry focus
- Applicability in the Gulf
- Core components:
  - Corporate governance and policy framework
  - Products and risk
  - Ownership and accountability
  - Risk methodology and assessment
  - Data

**Jim Stewart***Head of Risk Management***Riyad Bank, KSA**